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The  
Menopause  
Society™

*Leading the Conversation*

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The Menopause Society

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**The North American Menopause Society Is Now The Menopause Society**

*New name, new logo, and an updated Mission and Vision statement position the organization to lead the conversation about improving women's health and healthcare experiences*

CLEVELAND, Ohio (July 11, 2023)—The North American Menopause Society announces that, effective immediately, it has adopted a new name and new logo, tagline, and overall branding identity. Now known as The Menopause Society, the nonprofit organization has repositioned itself to better reflect its mission and vision for the future of empowering healthcare professionals and providing them with tools and resources they need to improve the health of women during the menopause transition and beyond.

“Since our founding in 1989, we have served as the definitive resource for healthcare professionals and the public for accurate, unbiased information about menopause and healthy aging,” says Dr. Stephanie Faubion, medical director for The Menopause Society. “In recent years, however, we have witnessed a major change in how healthcare is being delivered and how people are being educated about their treatment options. The lack of training healthcare professionals receive to work with their patients to navigate the challenges of the menopause transition contrasts sharply with the nearly infinite amount of information and misinformation that is available on Google and celebrity websites. That’s why we have enhanced our focus to empower healthcare professionals and provide them with comprehensive resources and educational materials to help them improve women’s health and healthcare experiences.”

During 2022 the organization surveyed its members and conducted focus groups to better understand its members’ needs, how they were engaging with patients, and what educational materials they valued most. As a multidisciplinary organization, members are leaders in the field, including clinical and basic science experts from medicine, nursing, sociology, psychology, nutrition, anthropology, epidemiology, pharmacy, and education. The new name more accurately reflects and highlights the inclusivity of the organization—inclusiveness in provider types and inclusiveness of providers—and the fact that the membership has never been limited only to those from North America.

“The Board carefully reviewed the input received from the membership and committed to move The Menopause Society forward and to make a strong statement about who we are today, who we are serving, how we are advancing our mission, and effectively positioning the Society for growth and relevancy in the future,” says Carolyn Develen, chief operating officer of The Menopause Society. “Along with its new name, a new logo was created. With a contemporary design and updated color palette, the three segments of the logo create an abstract “M” followed by a period, which signifies the organization’s position as the leading authority on menopause and menopause care. The logo’s three segments also represent the three stages of menopause (premenopause, perimenopause, and postmenopause), while the forward lean conveys optimism, and the deep blue and violet colors denote wisdom and trustworthiness.”

“Our research confirmed that the professionals we serve want easy access to the latest, scientific-based information about menopause care,” says Dr. Faubion. “Because many of the educational tools we provide to our members and others are accessed online, we knew we needed to invest in the technology to make that information easy to access and readily searchable. We are excited to announce that our new website is expected to launch by January 2024 and will include not only resources for healthcare professionals to stay abreast of best practices in menopause care delivery but also educational materials that they can share with their patients so they can make more informed decisions about their own health.”

The Menopause Society will continue the organization’s tradition of offering competency examinations for healthcare professionals who seek to become credentialed in menopause care. Receiving certification from The Menopause Society indicates that the healthcare professional has demonstrated a higher level of expertise in the field of menopause and healthy aging. Those who earn the credential will now be considered a Menopause Society Certified Practitioner (MSCP), formerly a NAMS Certified Menopause Practitioner (NCMP). Women seeking a healthcare provider who has demonstrated a passion and commitment for meeting their unique healthcare needs can search a database of credentialed menopause professionals in their area or licensed in their state on The Menopause Society’s website.

The Menopause Society (formerly The North American Menopause Society) is dedicated to empowering healthcare professionals and providing them with the tools and resources to improve the health of women during the menopause transition and beyond. As the leading authority on menopause since 1989, the nonprofit, multidisciplinary organization serves as the independent, evidence-based resource for healthcare professionals, researchers, the media, and the public and leads the conversation about improving women’s health and healthcare experiences. To learn more, visit [menopause.org](https://menopause.org).